



Website Privacy Policy

Last Updated: June 2023

The purpose of this Privacy Policy is to inform users about what happens to their personal information when they use our website.

WHO WE ARE

Our website address is irachaleff.com.

Privacy information is controlled by Ira Chaleff Consulting LLC (or simply Ira Chaleff) who can be reached at 17 Quail Roost Lane, Huntly, VA 22640, USA; phone # 1-(540)631-9026; email address irachaleff@cs.com.

WHAT DATA WE COLLECT AND WHY (COOKIES POLICY)

Tracking Technologies

We collect personal information that you provide to us. We use cookies* and similar tracking technologies (like web beacons and pixels) to access or store information.

(* Cookies are pieces of text stored in a particular format within your browser's memory when you visit a website. Websites use cookie data to "cook" the kind of experience they think users should have.

Cookies may be classified as:

1. Strictly Necessary Cookies

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website.

2. Performance Cookies

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.

3. Functionality Cookies

These cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal



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features. For instance, these cookies can be used to provide services you have asked for such as watching a video. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

4. Targeting/Advertising Cookies

These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation.

We do not require your consent to use Necessary and Performance Cookies. The contexts in which we apply Functionality Cookies and their respective opt-out options are described below. We do not use any Targeting/Advertising Cookies.

Contact Form

We use Formidable Forms to facilitate any query you may wish to make. The only personal data required is your email address, first and last name. Any other personal details you provide is optional. This information and the subject and content of your inquiry are stored in our web's database and are not shared with third parties. You can require the deletion of your personal information at any time selecting the appropriate opt-out option included in the form.

Newsletters

We use Constant Contact for the creation and management of our newsletter. The newsletter subscription form only collects your email address, name and surname. This information is stored within the newsletter management system and not shared with third parties. You can revoke your consent to receive our newsletter at any time, and thus require the deletion of your personal information, by using the unsubscribe link found at the bottom of each email.

Comments

This website does not allow visitor comments.



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Analytics

This website does not apply any analysis technology (eg. Google Analytics).

Advertising

This website is not affiliated with any advertising company (eg Google AdSense). Therefore, no advertisements should appear anywhere on the site. Please let us know if the opposite happens by using our contact form.

Embedded Content

Posts on this site may include embedded content (e.g. YouTube, Vimeo, New York Times, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged into that website.

WHO WE SHARE YOUR DATA WITH

It is impossible not to share the data collected by a website. Visitors' data is stored on the hosting server, some data is retained in the development platform (WordPress), almost all plugins can incorporate analytics and tracking tools into the site, to help when things stop working. This allows us to: comply with legal process; respond to requests from public and government authorities, including public and government authorities outside US; enforce our Terms & Conditions clauses and other agreements; protect our operations; protect our rights, privacy, safety or property, and/or that of our affiliates if any, you, or others; and allow us to pursue available remedies or limit the damages that we may sustain.

HOW LONG WE RETAIN YOUR DATA

We will retain your personal data for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or allowed by law.



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CHILDREN’S ONLINE PRIVACY PROTECTION

Our Services are not directed to and we do not knowingly collect personal data from children under the age of 13. If we become aware that a child under the age of 13 has provided us with personal data, we will take steps to remove such data. If you become aware that your child has provided us with personal data without your consent, please let us know by using our contact form.

PROTECTION OF PERSONAL DATA

We use reasonable and appropriate physical, electronic, and administrative safeguards to protect personal data from loss, misuse and unauthorized access, disclosure, alteration and destruction, taking into account the nature of the personal data and risks involved in processing that information.

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